

Global Brands Magazine

Sponsorship Kit 2024



Global Brands Magazine

Global Brands Magazine is among the world's best publication.
We are among the largest and most powerful branding publications in the world. Whether you're looking to reach national audiences or promote yourself internationally, we have a solution for you.

Review & Research | Media Activities | Brand Consulting
Digital Marketing Solution



Global Brands Magazine is the world's most loved branding publication. A fully autonomous magazine, Global Brands Magazine represents an astute source of information across the industry. The magazine provides the reader with up-to-date news, reviews, opinions, polls on leading brands across the globe. The Magazine is headquartered in United Kingdom.

Our highly skilled expert columnists and authors strive hard to bring successful branding strategies, brand and corporate identity work, brand development and brand growth and also provide an in-depth perspective in the matter. With extremely dedicated professionals who aspire to provide excellence Global Brands Magazine has become the benchmark for other companies to follow.

Our Brands



Brands360 is a global Media Solutions company. We ensure that our creatives succeed and make the content that you love. We have a successful business clientele including the top fortune 500 companies who have worked with us for more than 5 years. Our unmatched talent helps you in approaching your clients with a human touch.



Our award-winning journalists bring you the best of what the world's brands have to offer you. Brands Today is a high-end, luxury lifestyle magazine which offers a panoramic view of the trends, perspectives, innovative projects and creative ideas that are emerging from markets and brands across the globe.

Media Info

Yearly Statistics 2023 Data



Powerful Reach

Average Monthly Reach
840,655 Visitors

5,000
Print Circulation

Website

10,087,863
Total Visitors

99,739,44
New Visitors

58.61%
Engagement Rate

0.65
Engaged Sessions Per User

0:01:42
Average Engagement Time

6,802,320
Engaged Sessions

Social Media



20000 +



23000 +



200 +



10000 +



Celebrating the Best In Class Brands

Dear Potential Sponsor,

This year at Global Brands Magazine, we are conducting the annual Brand Awards for the year 2023 and 2024. With over 20,000 Companies evaluated for this years awards, the mega event is sure to catch a lot of attention in the international market, the entire program was a grand success. We will be concluding the Brand Awards with a Glittering Awards Ceremony which will be held in the Athenee Hotel, a Luxury Collection Hotel, Bangkok on May 4th, 2024.

The Global Brands Awards Ceremony has great sponsorship opportunities. We invite you to take a look at the value that you will receive by sponsoring the Brand Awards. Sponsorship is an effective way for your brand to reach thousands of potential customers.

Enclosed please find a sponsorship level sheet and a contract.
Thank you for your support of the Global Brands Awards Ceremony.

Sincerely,
Edwin Martin





1 Available - £15,000

- Logo and headline sponsor mention on all PSA's (digital, radio, print, etc.)
- Logo and headline sponsor mention on event banners prominently displayed
- Logo and headline sponsor mention on Awards Logo (250 in total) given out to each Award Winner (Will be displayed on the awards winner's websites)
- Logo and headline sponsor mention on www.GlobalBrandsMagazine.com
- Market space for headline sponsor booth to bring displays, samples and brochures about business
- Special mention on the mic during the awards ceremony
- 15 minutes of speech during the awards ceremony
- Full Page Ad in our Physical magazine (Brands Today)



2 Available - £5,000

- Logo and sponsor mention on select PSA's (digital, print, etc.)
- Logo on all event banners prominently displayed before and during each market
- Logo and headline sponsor mention on www.GlobalBrandsMagazine.com
- Market space for headline sponsor booth to bring displays, samples and brochures about business
- Special mention on the mic during the awards ceremony

Food Sponsor

1 Available - £5,000



Table Cloth Sponsor

1 Available - £2,000

Speaker Slot



3 Available - £1,500



Beverage Sponsor

1 Available - £4,000

Thank You

Contact

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