# **Global Brands Magazine**

Sponsorship Kit 2019



**Global Brands Magazine** 

Global Brands Magazine is among the world's best publication. We are among the largest and most powerful branding publications in the world. Whether you're looking to reach national audiences or promote yourself internationally, we have a solution for you.

Review & ResearchMedia ActivitiesBrand ConsultingDigital Marketing Solution



Global Brands Magazine

### Our Brands

Global Brands Magazine is the world's most loved branding publication. A fully autonomous magazine, Global Brands Magazine represents an astute source of information across the industry. The magazine provides the reader with up- to date news, reviews, opinions, polls on leading brands across the globe. The Magazine is headquartered in United Kingdom.

Our highly skilled expert columnists and authors strive hard to bring successful branding strategies, brand and corporate identity work, brand development and brand growth and also provide an in-depth perspective in the matter. With extremely dedicated professionals who aspire to provide excellence Global Brands has become the bench mark for other companies to follow.

### BRANDS

Brands360 is a global Media Solutions company. We ensure that our creatives succeed and make the content that you love. We have a successful business clientele including the top fortune 500 companies who have worked with us for more than 5 years. Our unmatched talent helps you in approaching your clients with a human touch.



Our award - winning journalists bring you the best of what the world's brands have to offer you. Brands Today is a high-end, luxury lifestyle magazine which offers a panoramic view of the trends, perspectives, innovative projects and creative ideas that are emerging from markets and brands across the globe.

### Media Info Yearly Statistics 2018 Data



Powerful Reach

Average Monthly Reach 500,000 Visitors

8,750 Print Circulation Website

7,616,740 Visitors

2,959,096 Unique Visitors

0:05:23 Time On Site

4.96 Pages per visit

40.85 Bounce Rate

37,809,508 Page Views

#### **Social Media**







## Celebrating the Best In Class Brands

Dear Potential Sponsor,

This year at Global Brands Magazine, we are conducting the annual Brand Awards for the year 2019. With over 10,000 Companies evaluated for this years awards, the mega event is sure to catch a lot of attention in the international market, the entire program was a grand success. We will be concluding the Brand Awards with a Glittering Awards Ceremony which will be held in Dubai Palm Jumeirah - Waldorf Astoria on the 18th of April, 2020.

The Global Brands Awards Ceremony has great sponsorship opportunities. We invite you to take a look at the value that you will receive by sponsoring the Brand Awards. Sponsorship is an effective way for your brand to reach thousands of potential customers.

Enclosed please find a sponsorship level sheet and a contract. Thank you for your support of the Global Brands Awards Ceremony.

Sincerely, Edwin Martin





### 1 Available - £15,000



Logo and headline sponsor mention on all PSA's (digital, radio, print, etc.)

Logo and headline sponsor mention on event banners prominently displayed

Logo and headline sponsor mention on Awards Logo (250 in total) given out to each Award Winner (Will be displayed on the awards winner's websites)

Logo and headline sponsor mention on www.GlobalBrandsMagazine.com

Market space for headline sponsor booth to bring displays, samples and brochures about business

Special mention on the mic during the awards ceremony

15 minutes of speech during the awards ceremony

Full Page Ad in our Physical magazine (Brands Today)



2 Available - £5,000

Logo and sponsor mention on select PSA's (digital, print, etc.)

Logo on all event banners prominently displayed before and during each market

Logo and headline sponsor mention on www.GlobalBrandsMagazine.com

Market space for headline sponsor booth to bring displays, samples and brochures about business

Special mention on the mic during the awards ceremony

### Food Sponsor 1 Available - £5,000





### Table Cloth Sponsor 1 Available - £2,000





Beverage Sponsor 1 Available - £4,000

### Contact

### **Global Brands Publication Ltd** Edwin Martin

S +44 (208) 133 8273



production@gbrandsmag.com



www.globalbrandsmagazine.com

#### Unit 4 Vista Place $\bigcirc$

Coy Pond Business PK Ingworth Road Poole, Dorset United Kingdom BH12 1JY

